

# Evidence of Insurability (EOI) Rules



## Cision US, Inc.

Control # 71802

### Evidence of Insurability (EOI) Rules Reminder

We've outlined the Guarantee Issue and EOI Rules as well as provided the ongoing EOI requirements for subsequent future Annual Enrollment periods. A list of common enrollment Definitions and terminology have been provided to help with any questions.

As your annual enrollment period approaches, below are some helpful reminders about the Evidence of Insurability (EOI) requirements that apply to your Prudential Group [Optional Life and Disability](#) plan:

Employee Status	EOI Rule for Optional Employee Life	EOI Rule for Optional Spouse Life	EOI Rule for 100% Contributory Long Term Disability Buy Up
<b>Initial Enrollment</b>	Employees only may add or increase coverage by any plan increment (\$10,000) up to \$200,000 (not to exceed the guarantee issue limit), without evidence of insurability. Elected amounts in excess of \$200,000 or any amount in excess of the plan guarantee issue limit is subject to evidence of insurability.	Any increases or late entrants must submit EOI satisfactory to Prudential.	Any increases or late entrants must submit EOI satisfactory to Prudential.
<b>Annual Enrollment</b>	Currently enrolled Employees only may increase coverage by one plan increment (\$10,000) up to \$200,000 (not to exceed the guarantee issue limit), without evidence of insurability. Elected amounts in excess of \$200,000 or any amount in excess of the plan guarantee issue limit is subject to evidence of insurability.	Currently enrolled Spouses only may increase coverage by one plan increment (\$5,000) up to \$50,000 (not to exceed the guarantee issue limit), without evidence of insurability. Elected amounts in excess of \$50,000 or any amount in excess of the plan guarantee issue limit is subject to evidence of insurability.	All Requests to add LTD buy up are subject to evidence of Insurability.
<b>New Hires</b>	New Hires may elect up to the Guarantee Issue of \$200,000 without EOI. Any amounts over the Guarantee Issue require EOI satisfactory to Prudential..	New Hires may elect up to the Guarantee Issue amount of \$50,000 without EOI. Any amounts over the Guarantee Issue require EOI satisfactory to Prudential.	No EOI is required if elected within the first 31 days of being newly eligible.

<b>Late Entrants</b>	All amounts if enrolling more than 31 days from when you are first eligible to enroll are subject to EOI satisfactory to Prudential.	All amounts subject to EOI satisfactory to Prudential.	All Requests to add LTD buy up are subject to evidence of Insurability.
<b>Life Events</b>	Any enrollment elections must be completed within 31 days of the life event. Enrollments over the Guarantee Issue require EOI satisfactory to Prudential.	Any enrollment elections must be completed within 31 days of the life event. Enrollments over the Guarantee Issue require EOI satisfactory to Prudential.	Any enrollment elections must be completed within 31 days of the life event.

\*Children are never subject to EOI.

## Evidence of Insurability (EOI) Definitions

Eligibility	
<b>Timely Entrant</b>	An applicant who enrolls for the coverage within the initial eligibility period. New Hires would be considered timely if they enroll within 31 days from their eligibility date. The definition can also apply to a covered person if they were to increase coverage during an underwriting-approved Open Enrollment or upon occurrence of a Life Event.
<b>Late Entrant</b>	An applicant who applies for insurance after the initial eligibility period has expired and therefore is subject to medical underwriting from the first dollar of coverage (or requested increase of coverage). Currently covered persons would be considered Late Entrants if they requested an increase in coverage at any time other than during the underwriting-approved Open Enrollment or upon occurrence of a Life Event.
<b>Life Event</b>	Usually refers to marriage or divorce, becoming or ending a domestic partnership, birth or adoption of a child, death of a spouse, domestic partner or child, or change in work status of a spouse or domestic partner, but criteria may be tailored for each group.
EOI Rules	
<b>EOI</b>	Evidence of Insurability; proof presented through written or electronic health statements (e.g., an application form or Evidence of Insurability form) and/or a medical examination indicating that an individual is eligible for a certain type of insurance coverage. Evidence of Insurability may also include blood and urine test results and medical records that show an applicant for insurance is an insurable risk; also known as 'evidence of good health.'
<b>Modified Open Enrollment</b>	The period when an employee may elect to enroll or increase their coverage as a Timely Entrant outside of the initial eligibility period. Modified Open Enrollments are not automatic each year; Modified Enrollments need to be approved and designated as such by Financial Underwriting.
<b>Annual Enrollment</b>	The period when an employee may elect to enroll or increase their coverage as a Late Entrant outside of their initial eligibility period; and require full EOI for any amount.
<b>Open Enrollment</b>	The period when an employee may elect to enroll or increase their coverage as a Timely Entrant during the initial eligibility period; the increased amount is typically capped at the plan guarantee issue. Individuals previously declined due to failure to satisfy EOI are not eligible. Requests for amounts in excess of the non-med max are subject to normal EOI. Open Enrollments occur during a specific period and do not recur each year and must be approved and designated by Financial Underwriting. Open enrollments do not apply to spouse coverage unless specifically indicated by financial underwriting.
Enrollment Types	
<b>Annual Enrollment</b>	Enrollment takes place annually based on the specified contract date when the employer is enrolling all other offered benefits. EOI is usually required for all coverage amounts, unless otherwise specified by Financial Underwriting.
<b>Off-Cycle Enrollment</b>	Enrollment takes place for a period other than the traditional annual enrollment period. During an off-cycle employer

	focus their attention on one product that they are offering.
<b>Take-Over Enrollment</b>	Enrollment takes place when Prudential first takes over a plan from another carrier.
<b>First-Time Buyer Enrollment</b>	Enrollment takes place and the employer has never had coverage with a prior carrier. This is also known as “virgin coverage.”
<b>Guaranteed Issue</b>	The amount of coverage that can be enrolled without providing evidence of insurability (EOI).

© 2013 Prudential Financial, Inc. and its related entities.

Prudential, the Prudential logo, and the Rock symbol are service marks of Prudential Financial, Inc. and its related entities, registered in many jurisdictions worldwide.

### **Confirmation**

As the plan administrator it is your responsibility to ensure your enrollment system and/or TPA's enrollment system have the EOI rules accurately programmed and have completed the proper testing to ensure the rules have been built into the enrollment system and are programmed to request EOI as outlined by Prudential. Further any required employee contributions should not be collected and remitted to Prudential until you receive confirmation that an employee's EOI has been approved by Prudential.

By confirming all applicable systems are updated correctly with each delivery of this EOI rule summary, requests for review of administrative errors specific to medical underwriting will be limited in scope. Any claims received will be administered under the terms of the contract.



**Prudential**  
Bring Your Challenges®

