



**CISION<sup>®</sup> thrive** 

# **Our Global Well-being Strategy**

**2024 and Beyond**



# Cision thrive: Our Global Well-being Strategy

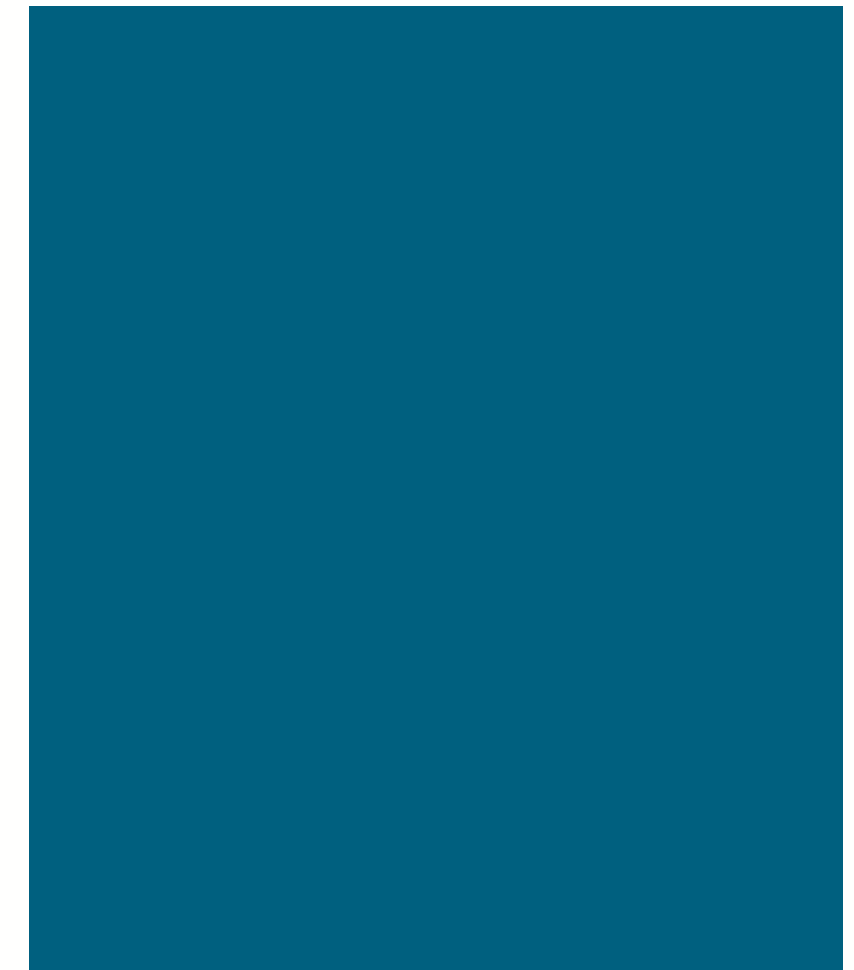
- Our Vision
- Our Mission
- Our Approach
- Our Programs



# Cision thrive: Our Vision

Prioritizing our employees' total well-being is embedded in Cision's foundation from our company values and culture to the material programs and practices we put in place.

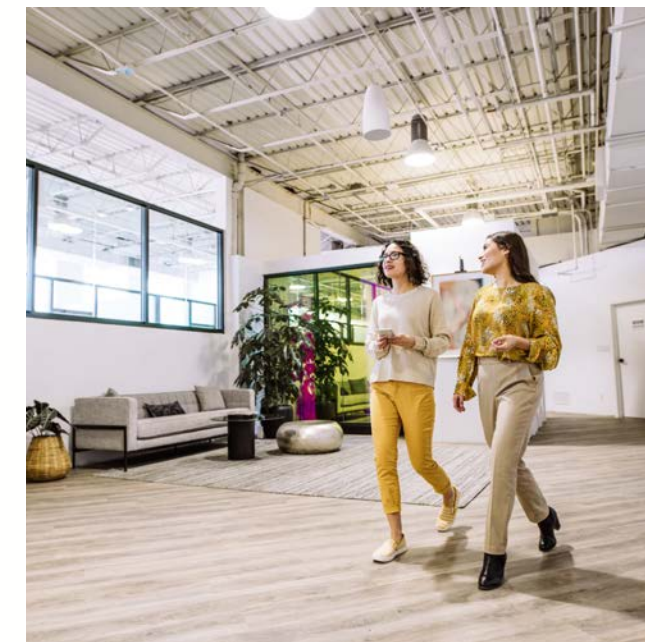
At Cision, it's up to all of us to be the change we want to see in the workplace. Together, we're building a better way to work, live and thrive.



# Cision thrive: Our Mission

At Cision, our total well-being matters. Our mission is to create an environment that proactively supports our employees' mental health and well-being.

We are committed to working together as a company to reduce the stigma around mental health and to foster an environment, utilize benefits, and participate in programs that we need to be happy, healthy, and thrive.



# Cision thrive: Our Approach

We don't treat well-being as just another benefit program. We understand that in order to thrive, we all have a part to play in prioritizing our total well-being.

## I thrive: Personal Wellbeing

Focused on Physical, Emotional, Mental, and Financial Health. nurture the body, nourish the mind, find focus, achieve and support financial goals



## We thrive: Togetherness

Focused on collaboration and belonging. foster trust, support, and stigma-free work relationships. Champion DEI initiatives.



## Cision thrive: Cision Impact

Support Cision's business goals and continue to drive positive and innovative change.



# Cision thrive: Our 2024 Focus

In 2024, our well-being focus is crystal clear: Educate, Engage, Empower. We're committed to equipping ourselves with knowledge and skills to thrive, empowering us to take charge of our physical and mental health, and fostering active engagement in initiatives that promote holistic well-being.



**Educate**



**Engage**



**Empower**

# Cision thrive: Our Programs

## Year-Round Well-being Essentials

Education with easy-to-access available content that reinforces total well-being and provides support.



## Monthly Engagement Campaigns

Monthly live webinars speaking to specific topics related to total well-being presented by Cision's global FEAP Telus Health



## Resources

Mental health resources, including access to a library of educational materials, enabling you to proactively manage and prioritize your emotional well-being.





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